Multipoint
Cloud Backup

Powered By
StorageCraft

Multipoint

The New Standard for Business Continuity.

Multipoint backup powered by StorageCraft is the only backup and disaster recovery solution to offer instant on-site and off-site virtualization, screenshot verification of backups, and true business continuity.

The Multipoint Difference

Multipoint provides companies with an advanced insurance policy against data loss and costly downtime by utilizing a revolutionary technology that dramatically simplifies the backup and recovery process. By employing proprietary Inverse Chain Technology, Multipoint eliminates the inherent inefficiency of the traditional backup chain. Multipoint takes data directly from the server and converts it into virtual machine readable files that can be booted instantly by using any common hypervisor. Local backups are sufficient to recover from common disasters, but a location destroying event requires a remote recovery solution if business is to continue. This innovative way of storing data allows for instant on-site and off-site recovery and can prevent businesses from having to experience downtime in the event of a disaster, offering the peace of mind that backups will be available at a moment's notice.
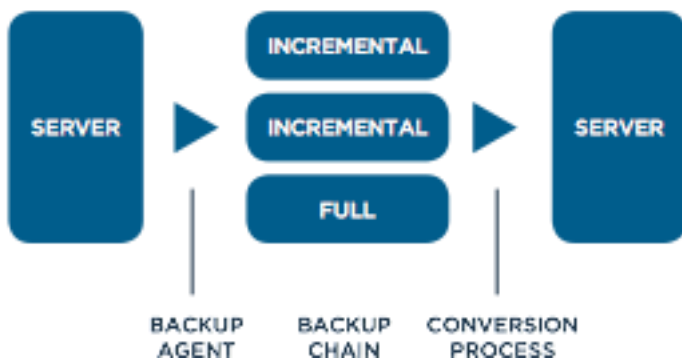
Screenshot Backup Verification

Multipoint leverages instant virtualization capabilities to provide the most advanced method of backup verification in the industry. By taking a screenshot of each completed boot process virtually, Multipoint tests backup integrity and proactively identifies boot-ability issues. Serving as evidence of a successful backup, the screenshot can be shared with end-users to ensure peace of mind that data can be recovered at a moment's notice.
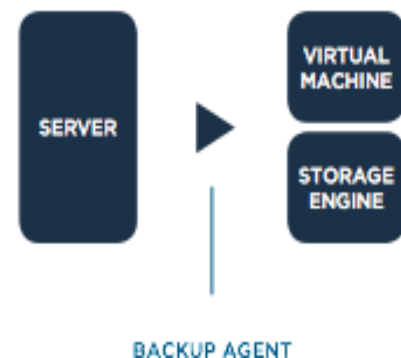
Break Free from the Chain

The Multipoint backup process eliminates the area where most problems arise in the traditional backup process: the backup chain. Multipoint takes data and converts it directly into a virtual machine each time a backup occurs. The most recent backup image is always the base image and does not rely on past incrementals to restore data. Since each backup is a fully bootable virtual machine, there is no need for a conversion to occur before performing a restore. With no complicated rollup or restore processes, data is always available immediately both on-site and off-site.

TRADITIONAL BACKUP PROCESS

SERVER → INCREMENTAL / INCREMENTAL / FULL → SERVER

BACKUP AGENT   BACKUP CHAIN   CONVERSION PROCESS

SIMPLIFIED BACKUP PROCESS

SERVER → VIRTUAL MACHINE / STORAGE ENGINE

BACKUP AGENT

Instant Virtualization On-Site and Off-Site

In just seconds, backups can be virtualized either locally on a local server or remotely in Multipoint's secure cloud. The advanced web interface allows for configuration of CPU and memory resources. Network resources can be configured dynamically, allowing for changes to be made without restarting the virtual machine.

Broad Operating System Support

The Multipoint supports the widest array of operating systems of any BDR Product on the market. With support for Windows 2000, XP, 2003, Vista, 2008 and almost any Windows system still in production today.

Better Bare Metal Restore

Backup devices use a completely unique method for performing bare metal restores. Rather than use a limited restore environment that fits on a single CD, Multipoint supports network BMR. The backups server acts as a network boot server allowing the destination system to be booted using PXE Boot (Common on almost all systems newer than 2001). It also supports restoring to smaller volumes, a feature absent in many competing products.

"Ever since Multipoint Network. started providing StorageCraft solutions for our clients' business continuity needs, we saw an immediate spike in recurring revenue and overall company growth. We have deployed more backup solutions in the past six months than in three years of selling a competing solution."

-Norman Sternfeld
Multipoint Network

About Multipoint

Multipoint is a team of passionate individuals dedicated to executing StorageCrafts mission of providing the world's best backup and disaster recovery solutions that provide complete end-to-end business continuity.

Founded in 2003, Multipoint is changing how companies protect their information. Multipoint systems are scalable and offer a full spectrum of solutions that can satisfy both the small business owner and large enterprise businesses.

With Multipoint and StorageCraft Cloud Services you can:

- Protect your physical servers, virtual machines (VMs), and workstations.

- Maintain control over your offsite data with real-time file access and instant virtualization capabilities.

- Recover systems and data in seconds, not minutes or hours, so your recovery is transparent to users.

- Test your disaster recovery abilities using hands-on verification methods.

- Rest assured offsite data is safe with premium encryption and data center security standards.

- Economically tally all of your storage needs across systems, departments or clients and pay only for the storage space you actually use.

- Increase your storage or upgrade your service level with ease.